



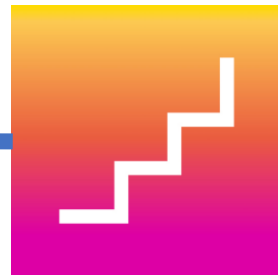
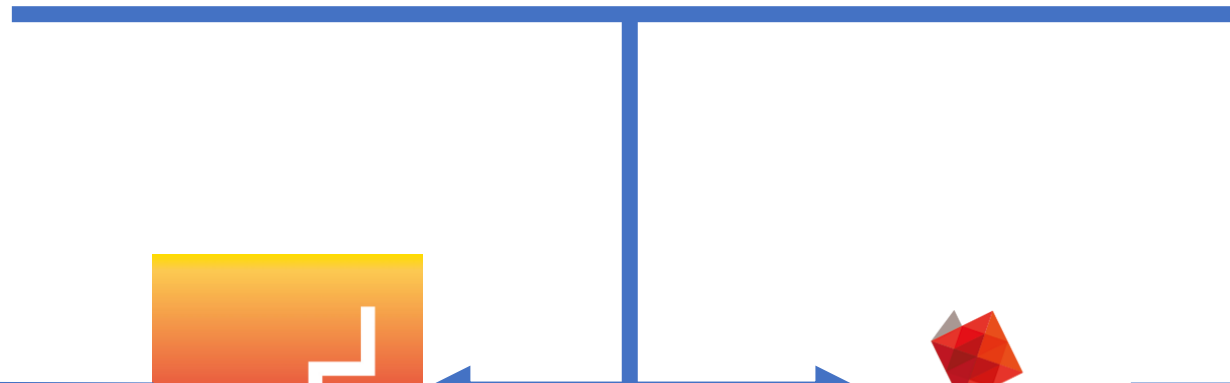
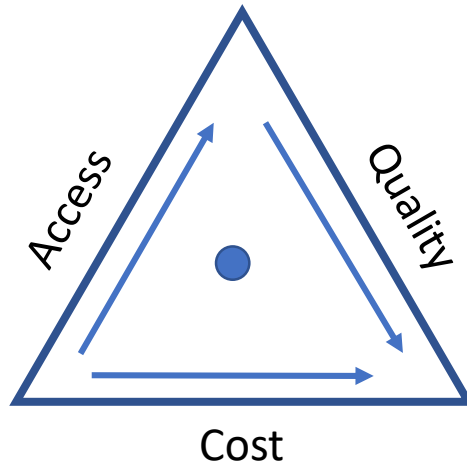
INTERNATIONAL
COUNCIL FOR OPEN AND
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The More You FutureLearn The More You Earn

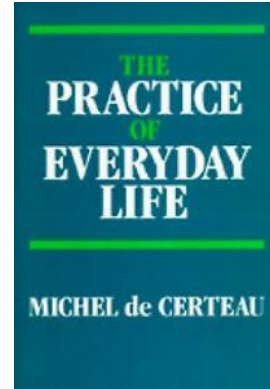
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AVASUS
CONHECIMENTO LIVRE E ABERTO EM SAÚDE





Strategies (long-term)

Hability to understand what is the subjective purpose of taking the MOOC and finishing it.

What can we do about it?

- Remind of the MOOC's importance in real-life applications
- Assigning PBL activities

Tactics (short-term)

Hability to devise short-term solutions to improve their own MOOC experience.

What can we do about it?

- Suggest note-taking
- Drawing schemes
- Recommending extra articles

If a learner can devise his own tactics and understand the strategic purpose of taking a course, he is less likely to drop out or feel unmotivated to finish.