



Online Programs
Holly Tapper



Focused MBA Program with Broad Service & Culture Opportunities


Holly Tapper, Director of Online Operations, and Professor, Graduate Programs

Goals



- **Explore inventive ways to create online graduate-level curriculum that can be broad, deep, accelerated.**
- **Discuss methods for bridging cultures and continents, as online learners from across the country create travel-abroad experiences**
- **Develop coursework for sending master's-level students into the community to serve local non-profits and share their talents.**

Accelerated MBA – only 1 year to complete!

 AMBA Online Program - Proposed 2019 30 Credits Total 12 Month Completion							
	Semester 1* (13 credits)			Semester 2* (13 credits)		Semester 3* (4 credits)	
	Term 1	Term 2		Term 1	Term 2	Term 1	Term 2
	MBA604/9	0	0	MBA643	Emphasis Courses	MBA669	
<i>No Emphasis</i>	MBA604/MBA609	MBA600/MBA640		MBA643/MBA610	MBA612/MBA613	MBA669	
<i>Data Analytics Emphasis</i>	MBA604/MBA609	MBA600/MBA640		MBA643/MBA632	MBA631/MBA633	MBA669	
<i>Marketing and Social Media Emphasis</i>	MBA604/MBA609	MBA600/MBA640		MBA643/MBA653	MBA634/MBA636	MBA669	
<i>Services/Banking Emphasis</i>	MBA604/MBA609	MBA600/MBA640		MBA643/MBA642	MBA644/MBA671(new)	MBA669	
<i>Administration Emphasis</i>	MBA604/MBA609	MBA600/MBA640		MBA643/HS662	HS715/HS716	MBA669	

* Plus 1-credit Special Topics course each semester (3 credits total)

Accelerated MBA – choose from 25+ “Special Topics” to broaden their learning!

Special Topics Courses (1 credit each)	
Code	Topic
MBA505	Project Planning
MBA506	Project Scheduling
MBA507	Quality Management
MBA508	Risk Management
MBA509	International Development
MBA511	Enterprise Architecture
MBA512	Technology Portfolio Management
MBA513	Enterprise Security
MBA514	Derivative Securities
MBA515	Financial Portfolio Management
MBA516	Financial Markets and Institutions
MBA517	International Finance
MBA518	Healthcare Policy
MBA519	Healthcare Systems
MBA521	Benefits and Compensation
MBA522	Employment Law
MBA523	Consumer Behavior
MBA524	Issues in E-commerce
MBA525	Marketing Research Strategies
MBA526	Advertising
MBA527	Forensic Accounting
MBA528	Emerging Issues in Accounting
MBA529	Decision Modeling
MBA530	Web Analytics
MBA531	Measuring the Value of Social and Environmental Responsibility
MBA532	Capitalism in the 21st Century
MBA533	Monetary Policy and Central Banks
MBA534	Financial Crises
MBA535	Lending
MBA536	Risk Management, Insurance
MBA537	Supply Chain
MBA538	Law and Ethics in Environmental Management
MBA539	Sustainability Marketing



Capstone Project - serve the community or international consulting

Option 1: Domestic Non-profit

- Research, choose community non-profit
- Strategic plan designed to fit non-profit's needs

Option 2: International Consulting

- Choose destination city
- Research, choose from 2 businesses; visit both
- Strategic plan designed to fit chosen business's needs

International Consulting



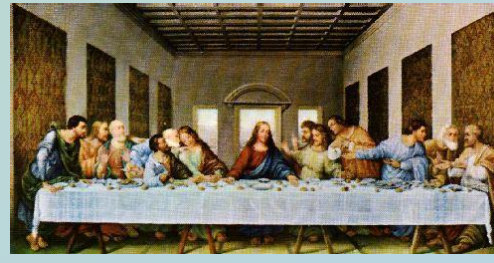
Rome



Paris



Barcelona



Milan



Florence

6 day trip with 2 business visits.

Develop strategic plan and presentation for international business!

**Innovative structure, bridging cultures,
service-oriented!**

Any questions?



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