

# Global Best Practices in Online Learning to Support a Quality Student Experience

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# Background

In the United States there is an increase in online learning offerings at the same time those institutions are experiencing a drop in their total student populations (Seaman, Allen & Seaman, 2018)

Other regions using online learning as a strategy to expand their reach (Trines, 2018)

# Quality

- Implementation of best practices not consistent
  - Delivery mode varies
  - Lack of training
  - Education on effectiveness
- Use of quality assurance frameworks varies

# Importance

- Lack of quality or consistency in online learning leads to criticism
- Ability to serve students in a wider geographic region
- Increased global competition
- Concern for student success

# Quality Assurance Frameworks

- Countries where online learning is widely accepted, tend to have some type of quality framework
- May rely on standards identified for traditional learning
- Institutions that validate online learning quality:
  - Use credible framework
  - Modify an existing framework
  - Develop a framework in-house

# Program Level Frameworks

- The Online Learning Consortium (OLC)
- European Association of Distance Teaching Universities (EADTU)
- Quality Matters (QM)
- African Council for Distance Education (ACDE)

# Course Design Rubrics

- OLC
- QM
- Australasian Society for Computers in Learning in Tertiary Education (ASCILITE)

# Conclusions

- Need for institutions to identify and implement quality standards included in a quality framework
  - Use as a baseline for improvement
  - Reflect institution's commitment to quality



# Questions?



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# MORE INFORMATION

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