



UNIVERSITY OF
DERBY
ONLINE LEARNING

TOP 30
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UNIVERSITY GUIDE 2019

TEF Gold Teaching
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Framework

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Tenacious Transformation: An Institutional Case Study of Sensemaking in Online Development

Dr Margaret Korosec
World Conference on Online Learning
Dublin
November 2019

AN APPLIED UNIVERSITY OF TODAY AND FOR TOMORROW

Everything we do is driven by delivering excellence and opportunities for our students, our staff and our region

GAME CHANGERS

POSITIVE IMPACT

OPENING DOORS

VALUE PEOPLE

BOLD

FUTURE FOCUSED

BRILLIANCE



University of Derby Online Learning

2001

University of Derby began online, distance programmes.

2011

Decision to keep online development in house as specialist unit rather than outsource.

2018

Bold investment to expand degree portfolio to include campus-owned online programmes.

2019

Coaching to shift campus academic practice to online and co-creating organisational process for the future.





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 OpenupEd



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Tenacious - *adjective*

1. Tending to keep a firm hold of something; clinging or adhering closely

1.1 Not readily relinquishing a position, principle, or course of action, determined.

1.2 Persisting in existence not easily dispelled.

Source: <https://www.lexico.com/en/definition/tenacious>

Why expand our online portfolio?

University strategic framework + Investment bid

Align with market demand for flexible degrees

Design for student engagement in online learning

Pedagogic research and continuous improvement model

Lead change through collaborative design and development

Threshold concepts leads to ambassadors



Impact of expansion

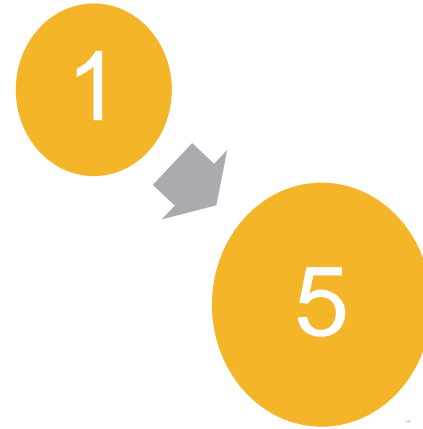
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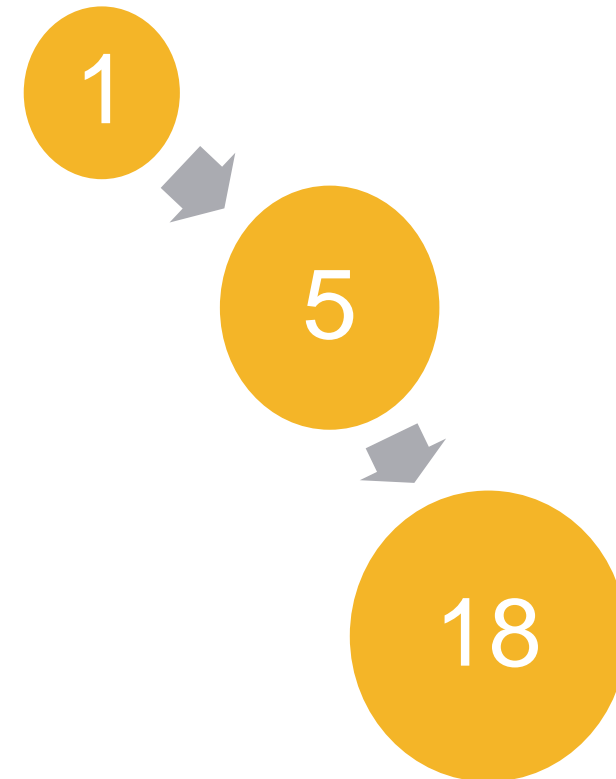
Impact of expansion



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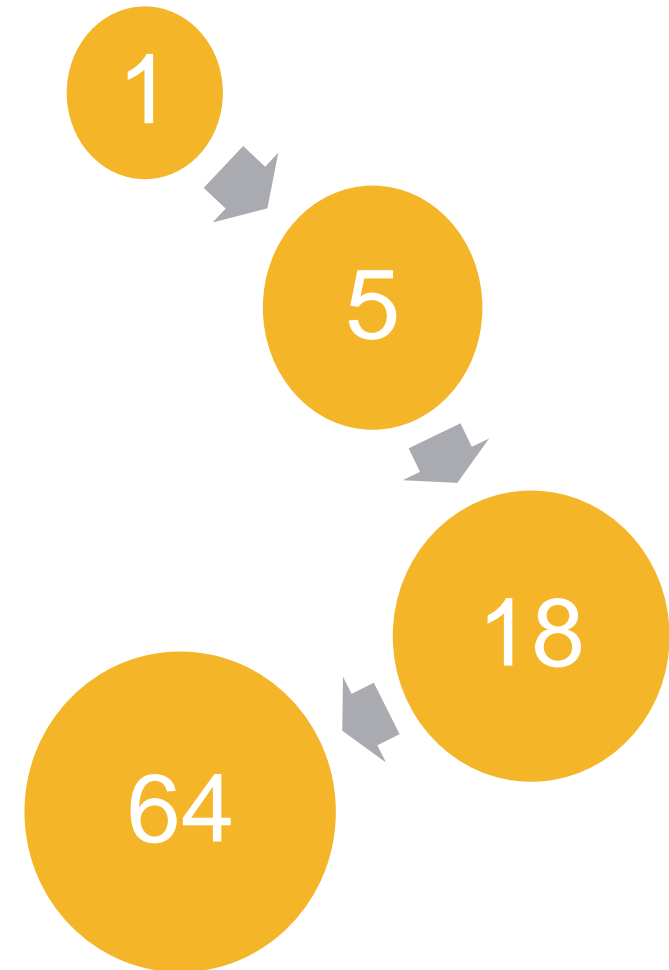


Impact of expansion



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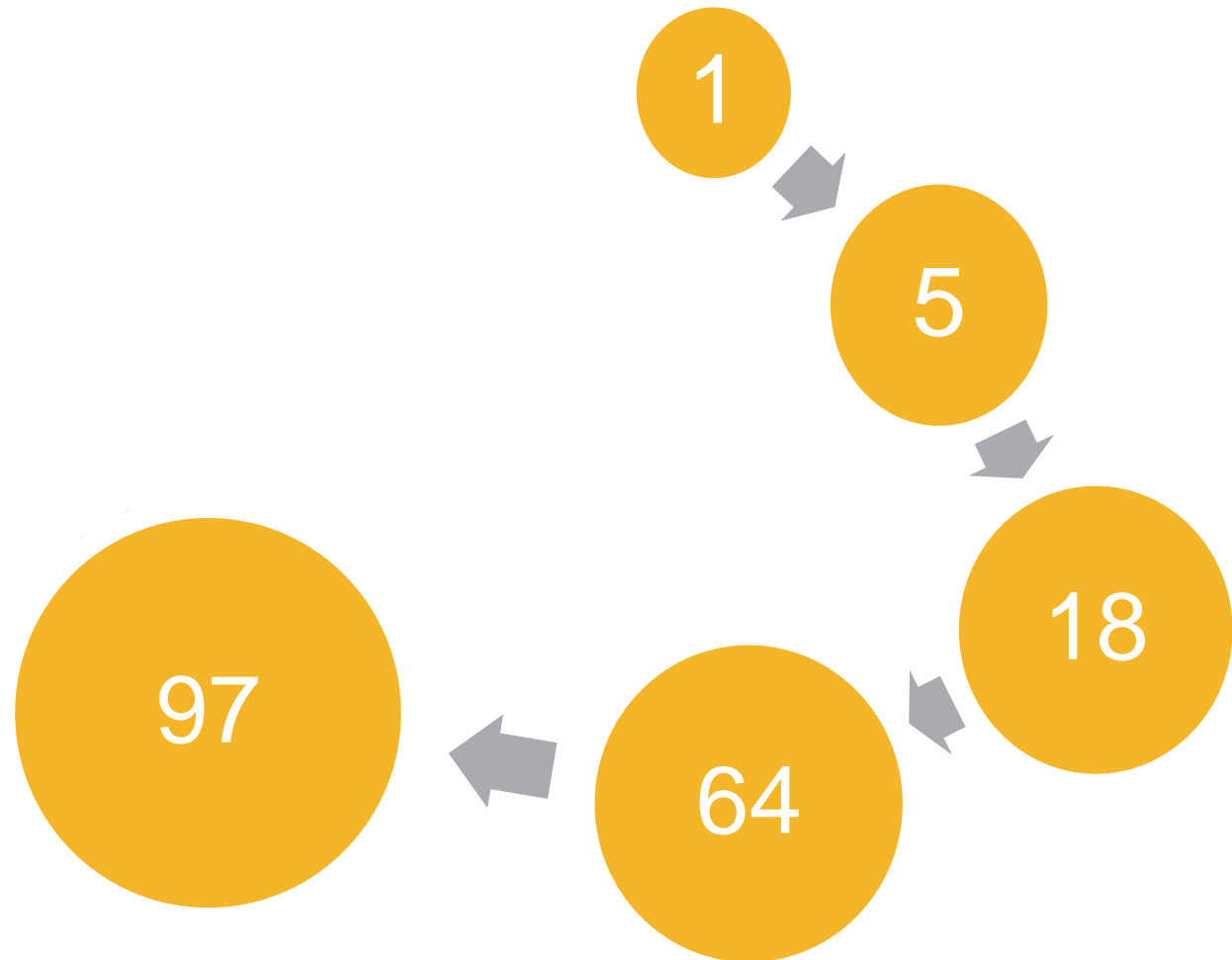


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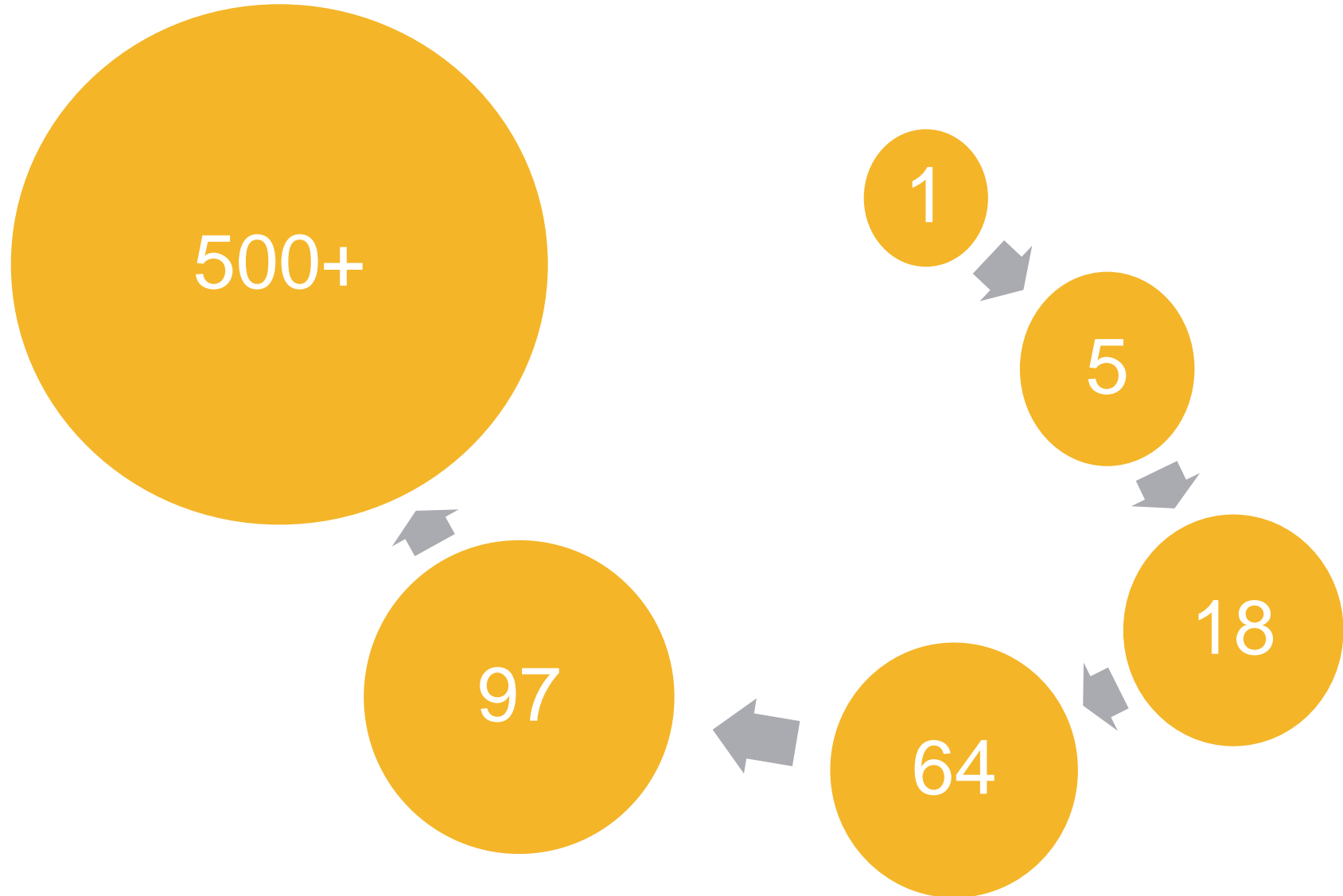


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Sensemaking



“Online is out of the comfort zone of many ...
Whilst it is a challenge, it is also exciting and I
feel I am more inclusive in the classroom as a
consequence.”

Programme Leader Master of Public Health
College of Health and Social Care

“After induction into learning design and after authoring several units in a module, I feel I have found my online voice.”



Lecturer in Pre-Qualifying Health Care
College of Health and Social Care





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