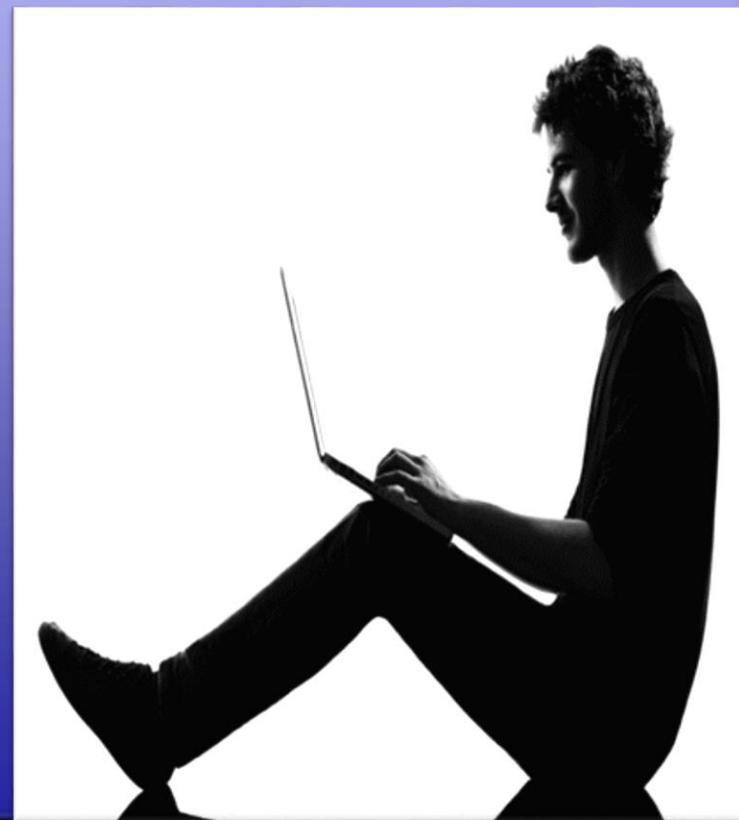


Online Learning: Moving from Optional Extra to a Must Have Teaching and Learning Option

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Agenda

1. Introduction
2. Story One
3. Insight One
4. Story Two
5. Insight Two
6. Story Three
7. Insight Three
8. Conclusion



- Number of smart phone users in Ireland in 2019 - **3.74 million**
(population 4.83 million) (Statistica, 2019)
- Global Value Online Learning in 2015 - **€96 billion** (McCue , 2018)
- Online Learning Global Predicted Value **€292 billion** by 2025 (McCue, 2018).
- The Global market for Massive Open Online Courses (MOOCS) was **at €3.47 billion** in 2018
- MOOCs value is predicted to reach **€18.5 billion** in 2023 (McCue, 2018).
- **Thus, the demand for online learning is huge**

- **National Strategy for Higher Education to 2030 (Hunt Report, 2011)**
Predicted the future of learning will be part-time; on campus or off campus; classroom-based, blended, online or accelerated learning
- **National Plan for Equity of Access 2015-19: Recommend Review** options for funding access to part-time study
- **National Skill Strategy 2025 (2016)** People across Ireland will engage more in lifelong learning.
- **Mid term review National Plan for Equity of Access Review 2018:** Rates of participation by mature students have **declined** since National Access Plan started - review recommends that the target set is **retained**.

Insight One – LiamFarmers



Story 1 – Colin.... Central Africa



Insight Two – Saoirse...Risk



Story 2: The School Around the Corner



WhatsApp

Insight 3 – PierceAdmin



Story 3 – Ruth..... opportunity



Conclusions

Lessons

Liam.....People will adopt technology if makes life easier

Colin.....Learning is possible anywhere , anytime

Saoirse.....Opportunity cost outweighs risk

What's App....Get them before they get you

Pierce.....Admin slow to change

RuthGiven the opportunity people will respond

So What?

Online Learning has moved from an Optional Extra to a Must Have Teaching and Learning Option

Thanks for listening – Enjoy Dublin



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