



AN ENGAGING FOCUS ON BUILDING ONLINE RAPPORT THROUGH INFORMAL INTERACTION

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DISTANCE EDUCATION**

**BUILDING ONLINE RAPPORT THROUGH
➤ INFORMAL INTERACTIONS IN THE
BRAZILIAN SOCIOCULTURAL CONTEXT**



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➤ **HOW TO BUILD RAPPORT AND A
COHESIVE ONLINE LEARNING
COMMUNITY THROUGH CREATIVE
INFORMAL INTERACTIONS**



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**RAPPORT PLUS INFORMAL INTERACTIONS
AS A STRATEGY TO ENHANCE ONLINE
KNOWLEDGE BUILDING**



**WHAT CAN WE APPLY TO
MOTIVATE STUDENTS?**



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➤ **LIFE AND PREFERENCE EXCHANGES**

➤ **INFORMAL INTERACTIONS**

➤ **VARIOUS TECHNIQUES**

➤ **SOCIAL MEDIA RESOURCES**



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➤ EVALUATION DESIGN



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